

# ARE YOUR CHECKOUT OPERATORS SCANNING EVERY ITEM?

## 30% OF ALL INTERNAL SHRINK IS ATTRIBUTED TO CHECKOUT FRAUD

Until now, there has been no *effective* way to detect fraud occurring in real time. *Until now...*

## SCANCAM™ IS THE WORLD'S FIRST SIMPLE FOOLPROOF SYSTEM WHICH CONFIRMS POSITIVE SCANS AND QUICKLY CONFIRMS THE POSSIBILITY OF FRAUD!

ScanCam™ is cost-effective, simple and reliable. Positive scans (or the lack of) can now be *quickly verified* live or by reviewing archived footage; plugging directly into the POS system, requiring no need for a separate power supply.

To see the ScanCam™ in action in a real supermarket, please view the online video presentation at [demo.scancamusa.com](http://demo.scancamusa.com)

## THE FIRST SIX WEEKS ARE CRUCIAL IN ESTABLISHING POSITIVE SCANNING BEHAVIOR.

Utilized in conjunction with your existing CCTV system; the ScanCam™ provides a *visual confirmation of a positive barcode scan*; improving operator performance, honesty and efficiency.

The 2006 Retail Shrink Survey found that **57%** of all shrink is a result of internal and staff causes. They also found that a massive **30%** of all internal shrink happens directly at the point of purchase and was attributed to abuse of the scanning and checkout system.\*

Until now, scanner fraud has been hard to detect and deter, as there has been no effective way to signal security personnel when scanner fraud is occurring in real time. ScanCam™ technology makes non-scanning detectable the instant fraud occurs.

\* NRRG 2006 Retail Shrink Survey



## THE FINANCIAL BENEFITS OF SCANCAM™ ARE ALMOST IMMEDIATE!

Assuming the installation would directly impact 'sweethearting' and reduce operator related shrinkage by just 15%, ROI could be expected in less than five months.

ScanCam™ can be deployed for less than 6% of the average operator shrink value.

The system is discrete and tucks into the checkout counter without interfering with the sales and goods handling process.





## SCANCAM™ IS COMPATIBLE WITH ALL LEADING FLATBED SCANNER SCALE SYSTEMS AND CAN BE INSTALLED IN MINUTES!

### SPECIFICATIONS

#### DESIGN

- Patent pending design
- Unique rotating ball mechanism
- Ball assembly can be locked to prevent tampering
- LED light can be positioned to match any camera angle
- Light tunnel minimizes operator and customer ability to see the light

#### COMPLIANCY

- Emission AS/NZS CISPR22:2006 class A (equivalent to EN55022)
- Immunity AS/NZS CISPR24:2002 (equivalent to EN55024)
- FCC Part 15 Subparts A and B as a Class A Unintentional Radiator

#### CONNECTIVITY

- Supplied with 3M™ adhesive pad to aid installation
- 12' lead allows flexible mounting locations
- Connects directly to the Scanner; no power supply required\*

#### PACKAGING

- Compact design 0.98 (H) x 0.98 (W) x 1.97 (D)
- Supplied ten (10) units to a carton
- Shipping size 2.6 (H) x 8.78 (W) x 11.10 (D)
- Shipping weight 2.2lbs
- Warranty 36 months full replacement

#### TECHNICAL

- *Light Emitting Diode* automatically adjusts brightness depending on scene
- LED is tuned to work with most CCTV cameras (Color and B&W)
- Adjustable LED on time: 0.3s, 0.6s (default) and 1 sec.
- Software override if items scanned quickly – light will blink twice
- No programming required
- 5-12VDC <20mA



\* Cable assemblies available for most Datalogic, Metrologic and NCR scanner/scales. Check website for current connectivity options [www.scancamusa.com/models](http://www.scancamusa.com/models)



## SCANCAM™ CONFIRMS POSITIVE SCANS AND ILLUMINATES CHECKOUT OPERATOR SCAMS!

#### To locate your nearest reseller, contact:

ScanCam USA  
 17786 Woodview Terrace  
 Boca Raton, FL. 33487  
**Toll Free: 855-400-7226**  
 Fax: (561) 994.5372  
 Mobile: (954) 422.2222  
 E: [info@scancamusa.com](mailto:info@scancamusa.com)  
 W: [www.scancamusa.com](http://www.scancamusa.com)



#### PATENT PENDING

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